




AT A GLANCE

Private Sector Engagement (PSE) in Education Plan

-  **Education Point of Contact**
Lisa N Blonder
-  LBlonder@usaid.gov
-  **USAID PSE Contacts**
<https://www.usaid.gov/work-usaid/private-sector-engagement/poc>

Office of Education

USAID leads international development and humanitarian efforts to save lives, reduce poverty, strengthen democratic governance, and help people progress beyond assistance. Under the U.S. Government Strategy on International Basic Education and USAID Education Policy, USAID works with partners to strengthen education systems and the delivery of quality learning opportunities and skills development for children and youth.

50+

Countries with USAID Education Programs

81+

Active Education Partnerships

100+

Countries with USAID Programs

PSE Role @USAID

- Build relationships with ancillary industries and private sector actors with aligned business, social impact, and/or philanthropic interests
- Create a body of knowledge products and PSE models for education
- Build links between Agency and Mission-level PSE

USAID Approach

Along with the USAID PSE Policy Guidance, consider:

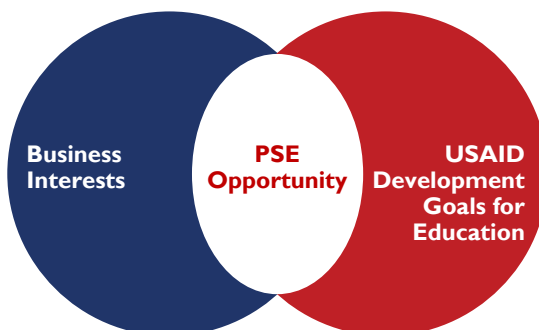
- What are the education challenges?
- What is the business landscape?
- What kind of partner is needed: a strategic partner, implementation partner, and/or resource partner?
- What are the roles and interests of the private sector in addressing education challenges?
- How does the prospective partner engage in the education space? Is it through their core business, corporate social responsibility, or philanthropy?
- Together, do we want co-leadership, co-design, and/or co-investment?

Spectrum of Engagement



Shared Value Proposition

- Educated Workforce
- Reliable Supply Chains
- Innovation
- Brand Recognition
- Corporate Social Responsibility
- Community Philanthropy
- New and Stable Markets
- Lower Investment Risk
- Long-Term Profitability



- Self-Reliant Education Systems
- Reliable Book Supply Chains
- Culture of Reading and Learning
- Innovation for Access, Digital Literacy, and Equity
- Resilience to Crisis and Conflict
- Employment Opportunities for Skilled Youth
- Sufficient Education Financing
- Sustainability of USG Investments

Partnership and Co-Investment Opportunities

USAID offers Business



TECHNICAL EXPERTISE AND RESEARCH



CO-CREATION



ADVOCACY



CONVENING POWER



COUNTRY PRESENCE AND NETWORKS



CATALYST FOR INVESTMENT



CO-INVESTOR

GLOBAL BOOK ALLIANCE

End illiteracy by building a reliable supply chain for print/digital books, creating a culture of reading, and fostering sustainable markets.



Advance edtech innovation to improve reading and digital literacy, especially for marginalized children in low-resource contexts.



Talk to us about innovative collaboration and partnerships



Reduce barriers and expand access to appropriate, scalable, and low-cost mobile technologies to help improve learning

CATALYZE

Financing for Development

Broaden investment and blended finance opportunities to create sustainable impact at scale in the education sector

YOUTH POWER

Create a workforce and greater economic opportunities for the future

Higher Education Partnerships that Build Capacity

Expand educational and career opportunities through scholarships, industry and research partnerships, and innovation to advance self-reliance

Business offers USAID



SCALE AND SUSTAINABILITY



INDUSTRY EXPERTISE AND KNOWLEDGE



VALUE-ADDED CAPABILITIES



LEVERAGE OF RESOURCES



INNOVATION



BUSINESS ACUMEN



RESEARCH