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**USAID CATALYZE**  
**Education Finance Network**  
February 9, 2023

# **PRIVATE INVESTMENT IN EARLY CHILDHOOD CARE AND EDUCATION**

# — Agenda

## 1. Welcome Remarks

*Suezan Lee, Senior Education Finance Specialist, USAID Bureau for Development, Democracy and Innovation; Center for Education*

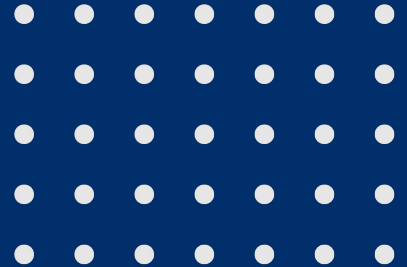
## 2. Global ECCE Landscape Analysis

*Daniel Waistell, Senior Education Adviser, Cambridge Education*

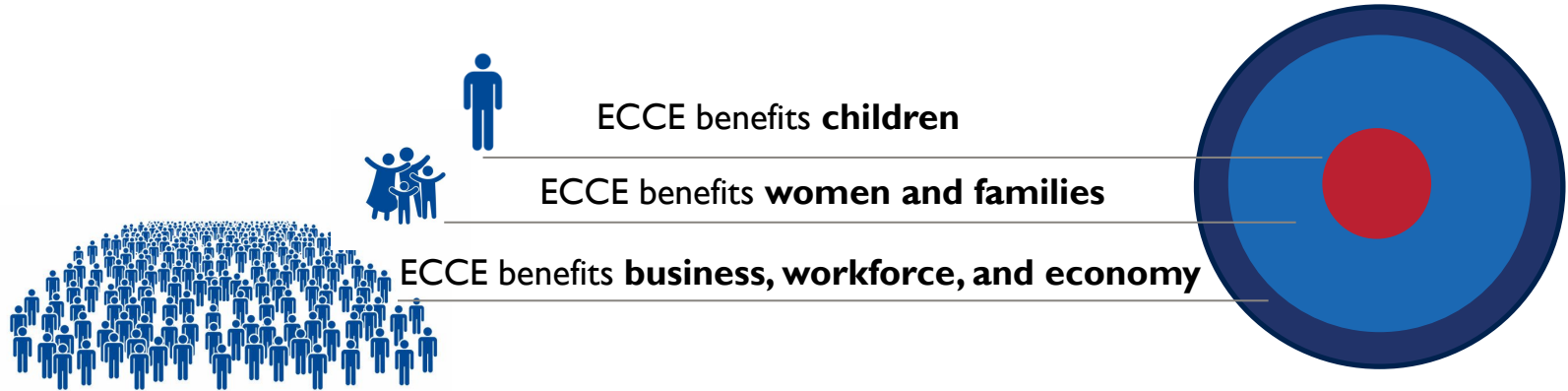
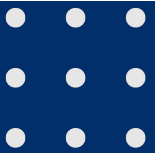
## 3. Panel Discussion

*Private Investment in Early Childhood Care and Education*

## 4. Next steps



# The triple dividend of Early Childhood Care and Education

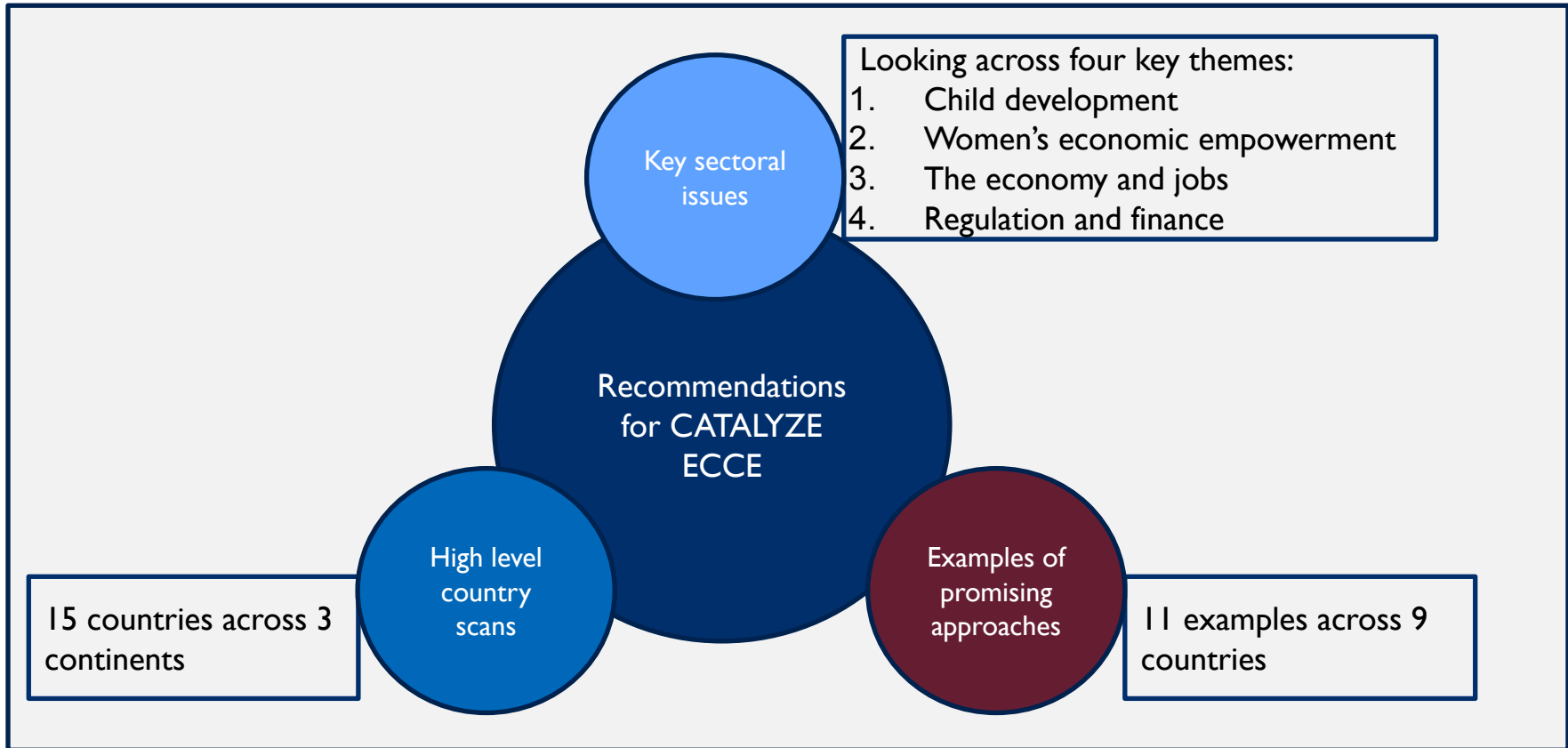
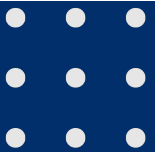


Improve health and education outcomes for children

Increase women's employment and productivity

Create new jobs and support economic growth

# Approach to the global landscape review



# Prioritize key areas of investments

## Access to quality to ECCE

- Support marginalized children aged 0 to 3
- Support multi-sectoral approaches to childcare
- Support project and system level workforce development
- Include parental education and behavior change elements
- Support business management skills and revenue generation for carers
- Assist with the development and adoptions of core child development indicators

## Contribution of childcare to economic development

- Focus on scalable approaches for largest economic impact
- Are flexible enough to enhance a variety of employment opportunities
- Collaborate with private employers on mutual benefits
- Focus on job creation and improvement as well as child development
- Support expansion of entry points into the care economy workforce

## Childcare to enhance women economic empowerment

- Consider flexible length of care
- Are located near work and reduce travel time and cost
- Tackle behavior and social norms related to unpaid work and female employment
- Incorporate men into childcare provision
- Not only measure impacts on employment and income but overall burden and wellbeing of women

## Regulation, policy

- Support actors with convening power to support greater multi-sector and PPP dialogue
- Strengthen implementation of existing good regulation
- Support the development of a common core of standards in the absence of regulation
- Consider a range of different financing approaches to reach different populations
- Explore different forms of blended finance – PPP and private-private collaborations

# Recommendations: general principles for Catalyze ECCE investments

1

Minimize costs to parents and caregivers

4

Support government priorities and augment public investments in ECCE

2

Build the triple dividend effect by layering ECCE on to investments in other sectors

5

Support the development and use of a core set of metrics to measure the impact of investments in ECCE

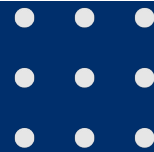
3

Invest in ways that promote sector coordination, dialogue, and advancement

6

Reflect on USAID's comparative advantage in-country

# Recommendations: Thinking about how to invest



1

Encourage entrepreneurship in ECCE

2

Leverage employer financing of childcare

3

Build on promising models

4

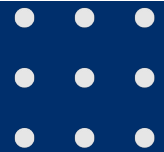
Encourage the development of financial products for ECCE in mature markets

5

Demand results from the investment and link these to financing

6

Blend different types of finance in different contexts to spread risk and maximize expanded opportunities



## Private Investment in Early Childhood Care and Education

### *Moderator...*



**Suezan Lee**

Senior Education Finance Specialist  
USAID

### *Panelists...*



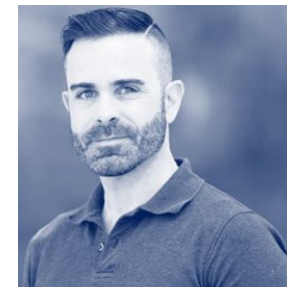
**Elizabeth Lule**

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Early Childhood Development  
Action Network (ECDAN)



**Dr. Emily Gustaffson-Wright**

Senior Fellow  
Brookings Institution



**Thomas Chupein**

Senior Evidence Specialist  
LEGO Foundation



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