



Photo Credit: USAID/ER

# Global LEAD Framework: Designing Youth Programs

Presented by the Youth Engagement Community of Practice  
March 24, 2022

# Welcome



**Share with us on the chat:**

- Your name...
- Your role...
- Expectation of this session...



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# Youth Engagement Community of Practice (CoP) Co-Champions



**Farida Makame**  
Community of Practice  
Champion



**Christabel Netondo**  
Youth Advisor



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# Housekeeping



Mute yourself when not speaking /unmute when need be



This meeting is being recorded. The recording and slides will be available later at [youthpower.org](https://youthpower.org)



Keep your cameras off to save on bandwidth

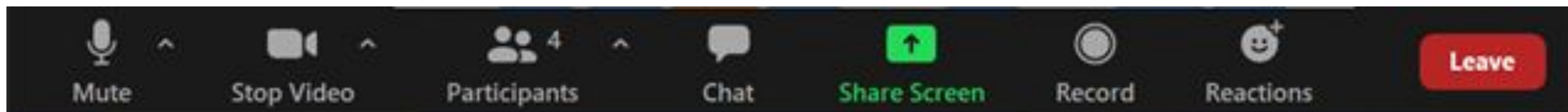


Send a message or comments on the chat, CoP Champions or other attendees will respond



You can raise your hand and/or rename display name

Turn on English closed captioning with the “CC” button at the bottom of your screen



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# About Youth Engagement CoP

*We promote Positive Youth Development (PYD) approach to advance outcomes in youth programming through:*

Creating a  
**member-led  
collaborative space**  
to share ideas about  
resources and  
knowledge on youth  
engagement

Promoting  
**peer-to-peer  
experience sharing**  
of best practices and  
existing resources

Nurture a  
**member-led  
technical network**  
within the community  
offering practical tips  
to challenges faced by  
members



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# Why we are here today...

To learn about the positive youth development (PYD) components that builds up to the Global LEAD Framework

To learn how to apply the Global LEAD framework in designing youth programs

To identify the roles we can play as youth programmers in adapting the framework within our programs



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# Part 1:

## Global LEAD Toolkit & Framework



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# Global LEAD



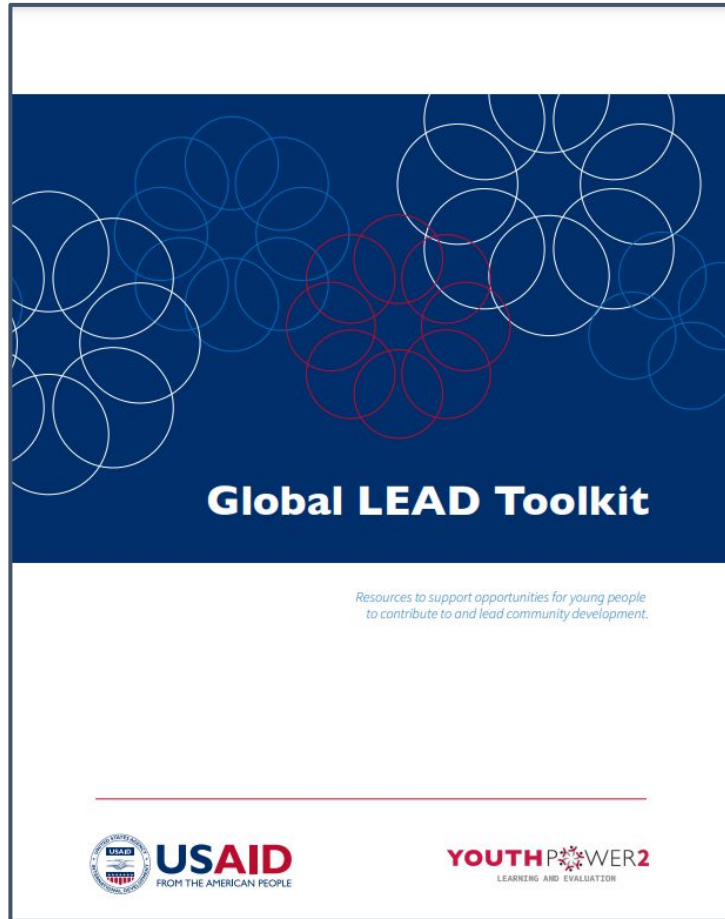
**Global Leadership and Education for Advancing Development** (Global LEAD) is USAID's initiative to partner with young people and meet development objectives and the Sustainable Development Goals (SDGs) through enhanced education, civic/political engagement, and leadership opportunities across sectors



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# Global LEAD Toolkit



- Consolidates resources, templates and links to useful reports, guides, and other toolkits across youth programming sectors
- Targets USAID staff, implementing partners and young changemakers as they plan and design new activities, measure project performance, and coordinate communications

# Global LEAD Framework



Photo Credit: USAID  
Global Health Fellows

**Programs that help position young people as partners in development can include a range of approaches with different intervention models that contribute to positive outcomes, such as:**

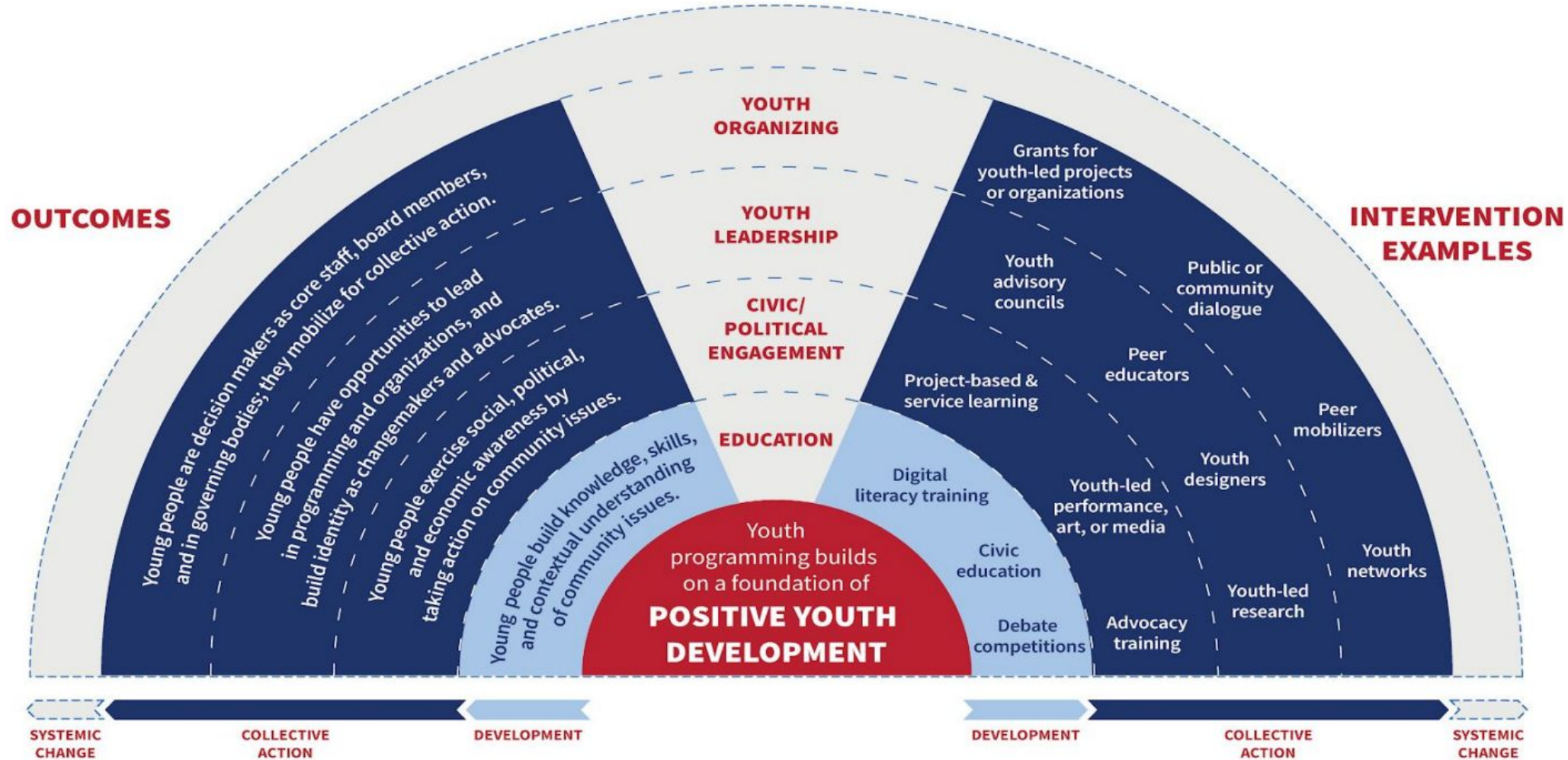
- Education
- Civic/Political Engagement
- Youth Leadership
- Youth Organizing



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# Global LEAD Framework for programs across sectors



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# Part 2:

## Applying the Global LEAD Framework



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# Maria Malomalo

*Maria Malomalo is a pan African feminist who is passionate about Adolescent Sexual and Reproductive Health and Rights. She is the Founder and Director of Mwana Pwo (meaning girl child in the native Tchokwe language), an Angolan organisation whose mission is to promote and protect the sexual and reproductive health and rights (SRHR) of girls and young women through evidence based interventions. She has led research in Angola on Adolescent Sexual Behaviour, sexual exploitation in mining communities, child marriage and HIV/AIDS among young people.*



Founder & Director  
Mwana Pwo, Angola

# Oscar Kimaro

*Oscar Kimaro is a Youth Development Expert with passion and strong background in policy advocacy and youth programming. He has over 8 years of experience in designing and implementing youth programmes as well as running impactful youth-led campaigns such as #StandWithEva and Ending Child Marriage Campaign. He has worked in the areas of youth policies and advocacy to mobilize and engage youth in taking active roles to address challenges they face through designing and implementing youth-led action research, forming networks as well as engaging in accountability dialogues with decision makers at local and national levels.*



Policy Advocacy Manager  
Save the Children, Tanzania

# Breakout rooms

## Room 1:

Sexual and Reproductive Health and Rights, Maria Maloma

## Room 2:

Policy and Advocacy, Oscar Kimaro



***25 minutes for breakout rooms***

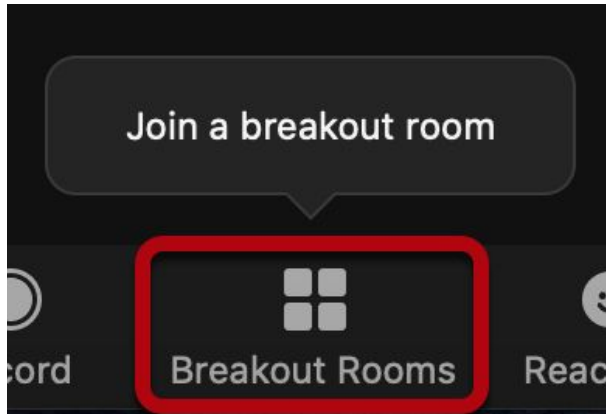
- *10 minutes presentation*
- *15 minutes discussion, questions*



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# Selecting Your Zoom Room



## If joining from web browser:

1. Click Breakout Rooms in your meeting controls at the bottom of your screen. It looks like four boxes and will show the breakout rooms.
2. Hover your pointer over the number to the right of breakout room you wish to join and click "Join"



## If dialing in or running into challenges:

1. Type your preferred room–Room 1 (Health) or Room 2 (Policy and Advocacy)--in the chat and a co-host will assign you.



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# Breakout Questions

- How does youth leadership show up in your work?
- How can the framework be adapted for program design and implementation?
- How can this framework help to engage youth and stakeholders, especially in Health (Room 1) and Advocacy (Room 2)?



Photo Credit: USAID Dominican Republic



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# Breakout Room I:

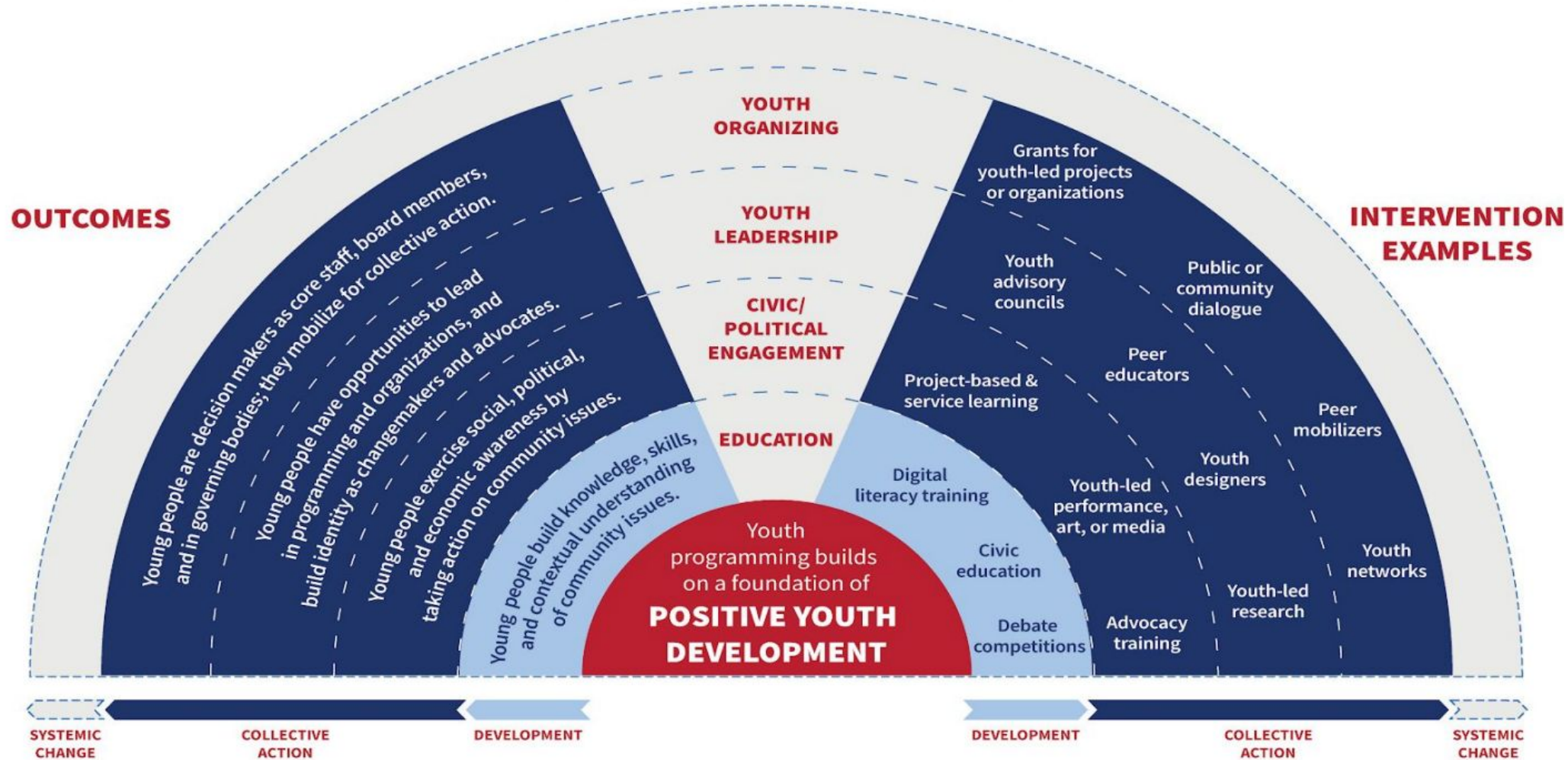
## Sexual and Reproductive Health and Rights



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# Global LEAD Framework for programs across sectors



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# Adapting the Global LEAD Framework in SRHR

Project: My Voice my Rights

Funder: European Union

Area of Focus: Family Planning during emergencies and disasters

Young leaders: Young women and girls who underwent leadership training under Brilha! (Shine)

# STAGE: DEVELOPMENT

## Education

Training on SRHR, advocacy and leadership



Increased knowledge on SRHR and leadership

Baseline Study in targeted communities



Improved knowledge of the problem and sustainable intervention strategies



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# STAGE: COLLECTIVE ACTION

## Civic or Political engagement

Advocacy training on SRHR



Young people are equipped with the necessary skills to actively participate in their communities



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# STAGE: COLLECTIVE ACTION

## Youth Leadership

Encouraging and accompanying  
young people to seek family  
planning services from hospitals  
(mobilizers)



Young people lead interventions

Educating peers on family  
planning



Young people as changemakers



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# STAGE: COLLECTIVE ACTION

## Youth Organizing

Built a network of community leaders



Young women are involved in the board of directors, employees and volunteers

Young people engaged in public and community dialogue



Young people organize for collective action



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# STAGE: SYSTEMIC CHANGE

Increased number of  
young people using  
family planning services

Increased access to  
youth friendly services



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# Is it practical? YES!

- Young people are at the forefront of designing, implementing and evaluating projects
- Education is the base of the framework
- Using the framework allows for design of sustainable projects

# Points for reflection...

- How do we include intersectionality in youth projects development?
- How do we ensure the recognition and involvement of sexual and gender minorities in youth development projects?
- What does the context tell us? What are the challenges and opportunities?
- How do we ensure sustainability of our projects and youth groups?

# Breakout Room 2:

## Policy and Advocacy



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# Why youth-focused and youth integrated programming?

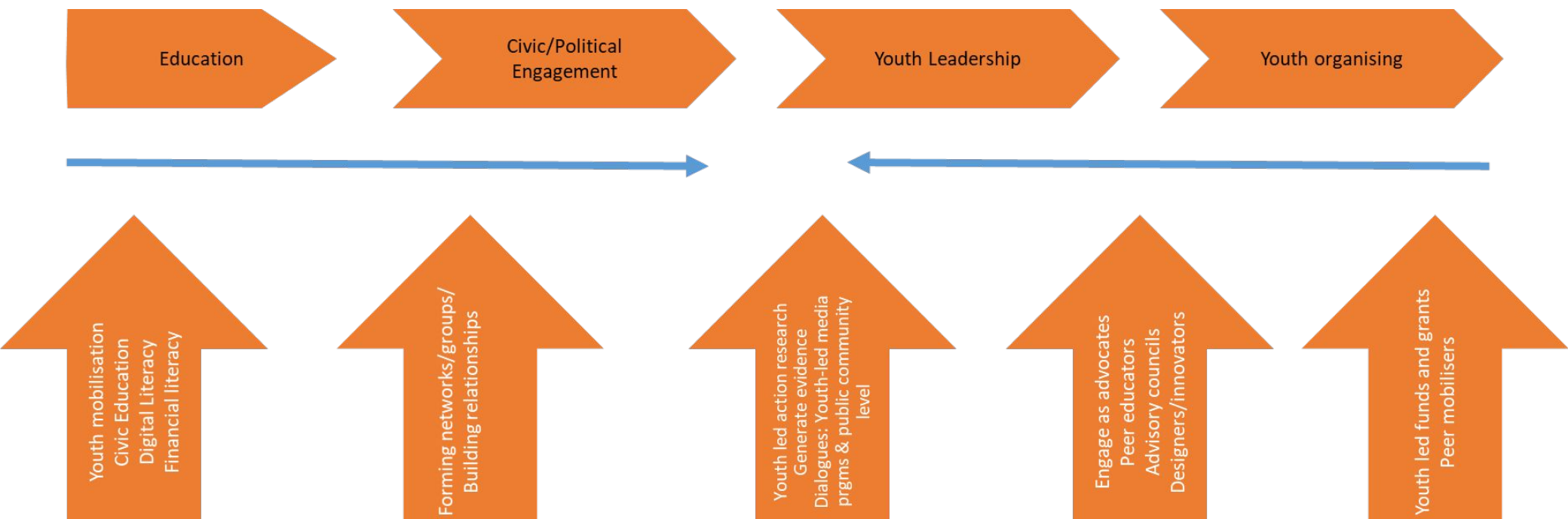
- Youth are the majority and are disproportionately affected: we are the majority but we are faced by generational and prioritisation gap
- Youth are excluded in decision making platforms
- Leave no youth behind: We know who we are and what we face, we are in it all together, and we should be at the table
- It matters when we are part of the solution: We have voice and agency, and the outcomes of choices lives with us

## Youth as partners of development

# What do we know?

- Information gap due to digital divide and lack of digital literacy (options, monitoring, holding decision makers into account to honor their commitments. Youth do not always know what is planned but affects youth.
- Youth are oftentimes the most literate among all other generations
- Youth are the leaders of today: If we can make decisions to vote in leaders that means we can lead

# How does this relate to the Global LEAD framework?



Youth-driven establishing baseline; Building Trust; Income Generation Needs; Communications & Feedback Mechanisms trusted by young people; Building agency (recognised coalitions)



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# Part 3: Reflections



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# Reflections



Photo Credit: USAID/Asia

What is your reaction to the Global LEAD Framework?

How will you adjust your work based on what you heard about today?



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## Next steps & Wrap up



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# How to engage with our Community of Practice

- Get involved as a speaker or panelist in any of the upcoming CoP webinars and events
- Share your expertise from your program in small working groups
- Joining discussion groups with other members to review literature on Youth Engagement
- Attending and participating in the quarterly webinars

Interested?

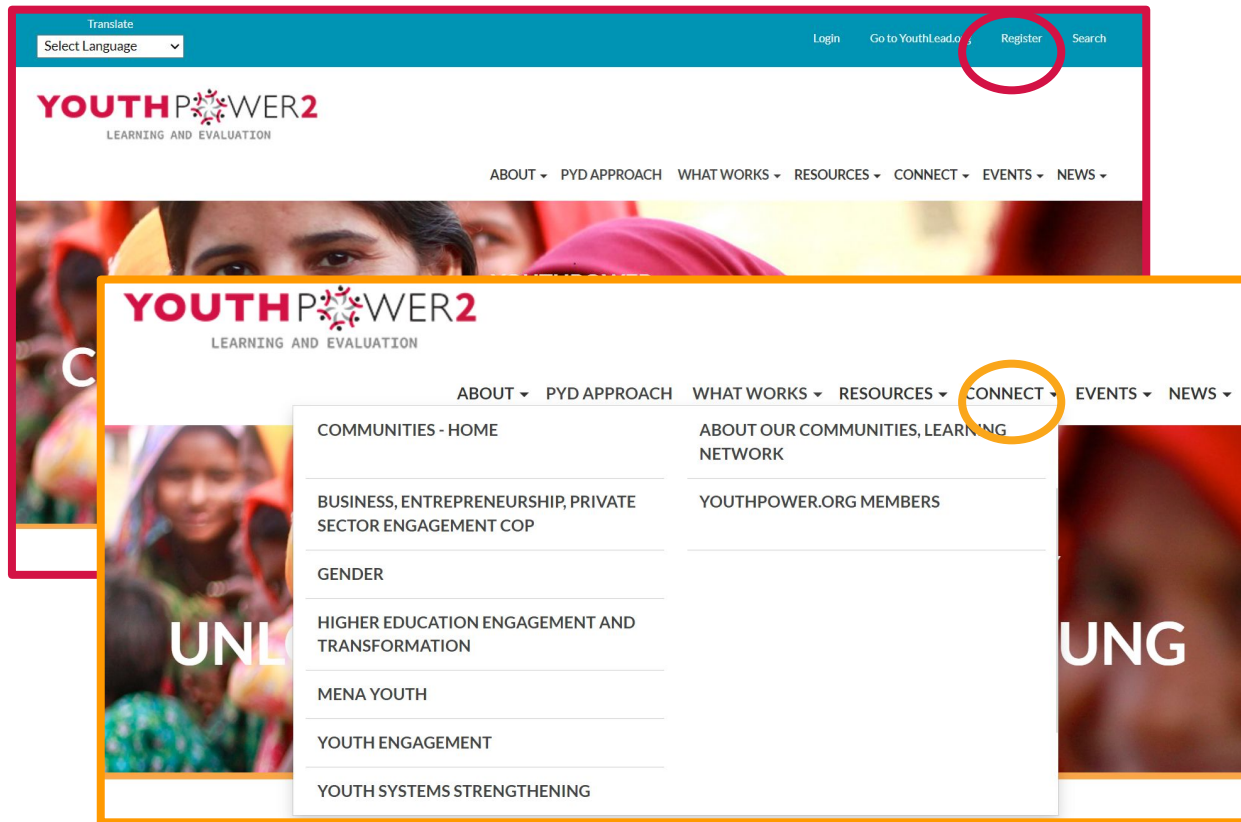
Contact our CoP Champions [farida@restlessdevelopment.org](mailto:farida@restlessdevelopment.org) or [cnetondo@gmail.com](mailto:cnetondo@gmail.com)



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# Joining Youth Power 2: Learning & Evaluation



1

**Register** on  
YouthPower.org

2

**Connect** with  
others through the  
CoP pages,  
discussion groups,  
and future events

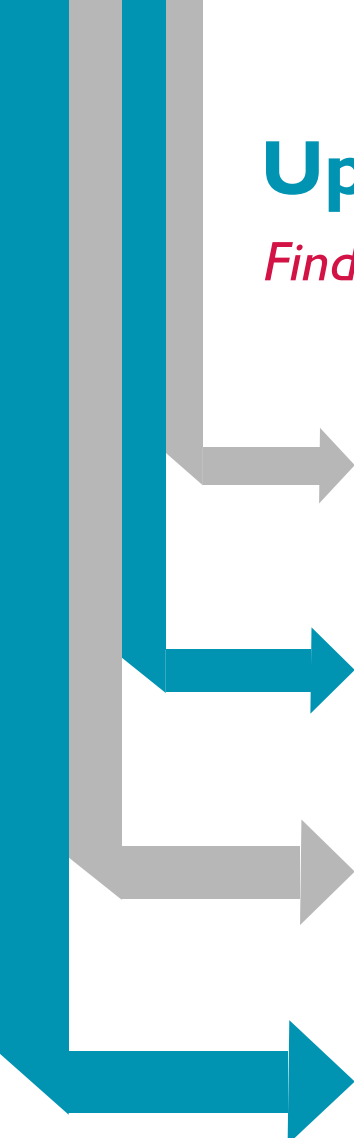


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# Upcoming YP2LE Events

*Find details and register on the [YouthPower.org Events](https://youthpower.org/events) page*



**Wednesday, March 30:** State of Measuring Youth Systems Change (Youth Systems Strengthening CoP)

**Wednesday, April 20:** Youth Engagement in Breaking Gender Stereotypes: Experiences from Tunisia (Middle East and North Africa Youth CoP)

**Thursday, April 21:** Climate Change and Higher Ed: Education Outcomes and the Roles of Universities (Higher Education Engagement and Transformation CoP)

**Thursday, April 28:** Localizing Labor Market Assessments: Process not Product (Business, Entrepreneurship, and Private Sector Engagement CoP)



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# What do you want to see next?

When sending the webinar materials, watch for a poll to get your input about the next CoP webinar topic!



# THANK YOU!



Photo Credit: Scott Wallace, World Bank

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