# 2020 Global Education Conference

## Agenda for the Public Days of the Event

**Monday, April 6 – Tuesday, April 7**

*Presenters names are subject to change*

### Monday, April 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>8:00am - 9:30am</td>
<td><strong>Registration Check-In</strong></td>
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<tr>
<td>9:30am - 11:00am</td>
<td><strong>Opening Plenary</strong> Special invited guests to be announced at a later date</td>
</tr>
<tr>
<td>11:00am - 11:30am</td>
<td><strong>Break</strong></td>
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<tr>
<td>11:00am - 11:30am</td>
<td><strong>Gallery Walk</strong></td>
</tr>
</tbody>
</table>

**Self-Reliance in African Literature for Children**

This poster discusses alternatives to open license book repositories, focusing on ways that local publishing industries can be strengthened through work at all levels of the book chain, drawing on examples from Lubuto Library Partners in Zambia.

*Jane Kinney Meyers, Lubuto Library Partners*

**Leveraging USAID Fellows for Development Impact**

This poster showcases the fellowship programs, contributions of fellows to USAID programming, and an outlet for attendees to engage with these opportunities.

*Michele L'Archeveque Jones, USAID Global Development Lab*

**Strengthening Bilingual and Intercultural Education at the Municipal Level in Guatemala's Western Highlands**

This poster will present recommendations for strengthening the administration of bilingual and intercultural early grade reading programs at the municipal level in Guatemala.

*Elisabeth Thoreson-Green, Harvard Kennedy School*

*Debbie Alfred, Harvard Kennedy School*

**Educating for Well-Being: An RCT on Contemplative-Based SEL Programming for Public Preschools in Mexico**

This poster session illustrates the experience, challenges, and intermediate results of implementing EW, a systems-based, multi-stakeholder SEL program for preschool education to address high levels of violence in one of Mexico’s most dangerous cities.

*Daniela Labra, AtentaMente Consultores AC*

### Monday, April 6 - CONCURRENT SESSIONS I

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>TRACK</th>
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<tbody>
<tr>
<td>11:30am - 12:30pm</td>
<td><strong>New Ways of Doing Business: Emerging Opportunities with Private Sector Partners</strong></td>
<td>Coordination &amp; Collaboration</td>
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<td>This spotlight session features speakers from the -, and the Elma Foundation discussing how USAID is working with new private sector partners.</td>
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<td><strong>Pay-for-Results: A View from the Field</strong></td>
<td>Coordination &amp; Collaboration</td>
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<td>A panel discussion with four perspectives on pay-for-results in the education sector.</td>
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<td><strong>Caitlin Hurley, USAID</strong></td>
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### Collaborating to Promote Literacy in Indigenous and Marginalized Communities
This ignite session features four talks and discussions on the following topics: (1) Promoting Inclusion with The Great Hairy Khyaa in Nepal, (2) Preserving History While Creating the Future in Colombia, (3) Leadership Skills Development as a Predictor of Improved Acquisition of Literacy and Numeracy Skills for Girls, (4) Tools, Resources, Action! What You Need - and What You Need to Do - So Children with Disabilities Get Access to Books.

_Amanda Moll, CARE USA_
_Melody Zavala, The Asia Foundation_
_Shelly Maleck, World Vision_
_Gabriela Adarve, Alfalit International, Inc._

### Design Approaches to Programs Linking Workforce Participation to Secondary Education
This panel will provide examples on how to design programs linking workforce participation to secondary education through four strategies on designing approaches that will strengthen skill-building and workforce readiness in secondary education.

_Boris Bulayev,_
_Sala Ba,_
_Elizabeth Bintliff,_
_Rachel Blum,_
_Nancy Taggart (moderator)_

### Revolutionizing the Book Ecosystem to Ensure an Equitable and Quality Education for All
This panel discussion showcases how the advent of digital innovations and collaboration among global book creators, aggregators, and distributors are enabling a more agile and responsive global book supply chain.

_Purvi Shah,_
_Ayan Kishore,_
_Rebecca Leeje,_
_Brooke Estes_

### Stakeholder Stories: Building Strong Partnerships

_David Bruns, USAID/Senegal_
_George Khisa, USAID/Kenya and East Africa_
_Nuri Bruner, Cell-Ed_
_Douglas Perkins, Vanderbilt University_

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<tr>
<th>Time</th>
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<tr>
<td>12:30pm - 1:30pm</td>
<td>LUNCH</td>
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<tr>
<td>1:30pm - 2:30pm</td>
<td>Designing for Success: The Role of Data in Activity Design and Implementation.</td>
<td>Evidence-Based Decision-Making</td>
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</table>
|             | _Fredi Mekonnen, USAID_  
|             | _Sonjai Reynolds-Cooper, USAID_  
|             | _Leslie Rosales, Juarez & Associates_  
|             | _Rebecca Ward, IREX_                         |                        |
|             | M&E for Primary and Pre-Primary Education - Lessons from Sub-Saharan Africa and LAC | Evidence-Based Decision-Making |
|             | _Mark Lynd, School-to-School International_  
|             | _Candace Debnam, School-to-School International_  
|             | _Lily Han, Volta Capital_                         
|             | _Sylvia Cabus, USAID_                            |                        |
|             | Data Availability and Use for EICC | Evidence-Based Decision-Making |
|             | _Sean Cremin, FHI 360_  
|             | _Eric DeLuca, Translators without Borders_  
|             | _Sonia Arias, Chemonics International_            |                        |
Best Practices in Evaluation Research
This ignite session features 4 talks that will address some of the key areas where evaluations frequently fail: Evaluability of interventions, selecting the right methods for the job, and using the findings to inform adaptations.

Alaka Holla, The World Bank
Jean Paul Pétraud, RTI International
Chris Cummiskey, RTI International
Elena Walls, USAID
Melissa Chiappetta, Independent

Using Assessment and Evaluation Data for Early Grade Literacy Decision Making

Jodie Fonseca, RTI International
Thomas de Hoop, American Institutes for Research
Simon King, RTI International

Tips and Tools for Implementing and Measuring Social-Emotional Learning and Soft Skills

Bryan Nelson, Harvard University
Rebecca Bailey, Harvard University
Ann Hershkowitz, Education Development Center
Liz Kim, International Youth Foundation
Eyerusalem Tessema, Save the Children
Carina Omoeva, FHI 360

2:30pm - 3:00pm
GALLERY WALK

Self-Reliance in African Literature for Children
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Jane Kinney Meyers, Lubuto Library Partners

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Debbie Alfred, Harvard Kennedy School

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This poster session illustrates the experience, challenges, and intermediate results of implementing EW, a systems-based, multi-stakeholder SEL program for preschool education to address high levels of violence in one of Mexico’s most dangerous cities.

Daniela Labra, AtentaMente Consultores AC
### Scaling National-level Reading Programs: Perspectives from Cambodia and Senegal

*John Collins, USAID/Cambodia  
Kadiatou Cisse Abbassi, USAID Senegal*

### Innovative Learning Approaches and Tools to Reach Marginalized Children and Youth

*Helen Hadani, The Brookings Institution  
Georgine Paltzer, The LEGO Foundation  
Robert Jenkins, UNICEF  
Rhonda Greenway, International Youth Foundation*

### Mobilizing at the Ground Level: Engaging Local Education System Stakeholders to Improve Primary Education

*Michael Greer, World Vision  
Kerri Thomsen, Room to Read  
Daniel Lavan, EDC, Inc  
Carrie Bauer, Arizona State University*

### Let’s Co-Create Together: Experiences from Higher Education Partnerships in the Dominican Republic and Morocco

*Samantha Alvis, USAID  
Mariela Pena, USAID/Dominican Republic  
Mariam Brittl-Swift, USAID/Morocco  
Mohammad Tahiri, Morocco Ministry of National Education, Higher Education, Vocational Training and Scientific Research*

### Integrating SEL into Primary Education Programs

*Kalene Resler, Anjuli Shivshanker*

### Piloting Disability Inclusive Education in Cambodia, Malawi, and Nepal: Successes and Lessons Learned

*Laura Parrott, USAID/Nepal  
Sereisatya Ros, USAID/Cambodia  
Christine Vezerka, Inclusive Development Partners  
Valerie Karr, UMass Boston*

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### GALLERY WALK

#### Self-Reliance in African Literature for Children

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#### 4:30pm - 5:30pm

<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>**Diversifying the USAID Partner Base to Achieve Locally-Led Development</td>
<td>Journey to Self-Reliance**&lt;br&gt;<strong>Spotlight with Randy Tift</strong>&lt;br&gt;Fireside chat featuring Randy Tift, Senior Advisor at USAID, covering topics of new partnerships in a variety of contexts.</td>
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<tr>
<td><strong>Moving Forward in Mathematics: A New Framework for Integrated Program Design</strong>&lt;br&gt;This panel session will discuss the need for a new framework for advancing mathematics instruction and share and propose a preliminary draft of such a framework.</td>
<td>Journey to Self-Reliance</td>
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<tr>
<td><strong>Supporting a Country's Journey to Self-Reliance, an Interactive Dialogue with the Private Sector on Investing in Education in Emerging Markets</strong>&lt;br&gt;This panel session will cover such topics as the current state of blended finance in education and how the private sector can contribute to education sector development.</td>
<td>Journey to Self-Reliance</td>
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<td><strong>Gateways into Education and Decision-Making for Out-of-School Children</strong></td>
<td>Journey to Self-Reliance</td>
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<tr>
<td><strong>Mobilizing Partners in Support of Youth: How to Create Enabling Environments for Youth Employment and Leadership Development</strong></td>
<td>Journey to Self-Reliance</td>
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</tbody>
</table>

*Rebecca Martinez, USAID*<br>*Harry Patrinos, World Bank*<br>*Mia Chin, USAID*<br>*Jona Lai, USAID*<br>*Jennifer Gerst, URC*

*Anthony Siciliano, Center for Global Health and Development*<br>*Christine Loftus, Palladium International*<br>*Emily Richardson, Save the Children*<br>*Julia Finder Johna, Save the Children*<br>*Sala Ba, USAID/Senegal*<br>*Nina Weisenhorn, USAID*<br>*Maria Brindlmayer, Making Cents International*<br>*Paul Ebner, Purdue University*<br>*Baker Sserwamba, World Education, Inc.*<br>*Susan Reichle, International Youth Foundation*
### Tuesday, April 7

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<tr>
<td>8:00am - 9:00am</td>
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<td>10:00am - 10:30am</td>
<td>BREAK</td>
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<td>GALLERY WALK</td>
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<td>A Child’s First Educator: Collaborative Parental Engagement to Develop Emergent Literacy in Jamaica</td>
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<td>This poster highlights the collaborative strategies developed with parents and explores the range of parental media interventions to promote early grade literacy in Jamaica.</td>
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<td>Kelsey Woodrick, Juarez &amp; Associates</td>
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<tr>
<td>10:30am - 11:30am</td>
<td>CONCURRENT SESSIONS I</td>
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<td>TRACK</td>
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<tr>
<td></td>
<td>Designing, Implementing and Adapting SEL Programming</td>
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<td></td>
<td>Siena Fleischer, USAID/Guatemala</td>
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<td>Kate Schuenke-Lucien, University of Notre Dame</td>
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<td>Jon Kurtz, Mercy Corps</td>
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<td></td>
<td>Hillary Proctor, Making Cents International</td>
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<td></td>
<td>Coordination &amp; Collaboration</td>
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# Investing in the Whole Child

Lilian Badi, World Education, Inc.
Eva Kozma, World Learning
Elizabeth Randolph, RTI International
Jennifer Rigg, Light for the World

## Child Protection in the Education Sector: Strengthening the Ability of Educators to Identify and Respond to Child Protection Issues

In partnership with members of the civil society End Violence Task Force, USAID’s Center on Children in Adversity proposes a panel discussion on the role of education workers in identifying and responding to child protection issues.

Jamie Gow, USAID DRG

## Mobilizing for Disability Inclusion: Field Experiences, Strategies, and Tools to Promote Social Emotional Learning, Disability Screening, and Improved Teacher Awareness and Training

Meghan Hussey, Special Olympics
Nilofer Naqvi, Iona College
Josh Josa, USAID
Kosal Sean, Catholic Relief Services

## Higher Education Partnerships for Sustainable Reading Outcomes

This panel explores the role of higher education in reading programming through 3 USAID reading programs/partnerships. Higher education institutions are often key to embedding and sustaining evidence-based reading programming in larger education systems.

Rebecca Pagel, USAID
Stephanie Simmons Zulikowski, USAID
Ismaila A, Tsiga, USAID

## USAID 2018 Education Policy from the Implementers’ Perspective

This high-level moderated panel is representative of the vital conversations and convenings that need to happen between policy-makers and implementing partners to successfully move the needle on learning outcomes under the 2018 USAID Education Policy.

Carole Basile, Arizona State University
Candance Debnam, School-to-School International
Nancy Devine, Education Development Center
Emet Mohr, Chemonics International
E3/ED Office of Education, USAID

### 11:30am - 12:00pm GALLERY WALK

#### A Child’s First Educator: Collaborative Parental Engagement to Develop Emergent Literacy in Jamaica

This poster highlights the collaborative strategies developed with parents and explores the range of parental media interventions to promote early grade literacy in Jamaica.

Kelsey Woodrick, Juarez & Associates

#### Building Education and Industry Engagement to Pilot a National Scale Internship Program in Iraq

This poster presentation will highlight key results, outcomes, and lessons learned from a pilot national-scale internship program in Iraq in 2019.

Stanley Currier, IREX
Lori Mason, IREX
**Booksmart Plus: Leveraging Technology to Create a Book Supply Chain from School to Home**

Early evidence from BookSmart, an affordable offline digital reading solution that provides real-time insights on reading behaviors in the classroom (Pre-Primary Ed, Primary Ed, Secondary Ed, Alternative Pathways)

Rachel Heavner, Worldreader

**ECE Decision Tree: A New Tool to Support the Design and Implementation of Early Childhood Education Programs in Diverse Contexts**

The BEC ECE working group will present an ECE decision tool for Missions to use when designing ECE programs.

Carrie Lewis, Education Development Center  
Nathalie Louge, FHI 360  
Katherine Thomas, Cambridge Education  
Fabiola Lara, Save the Children  
Katherine King, RTI International

**12:00pm - 1:00pm**

**Taking the Policy-Linking Approach to Benchmarking**

Hetal Thukral, School to School International  
Norma Evans, Evans and Associates Educational Consulting Ltd  
David Bruns, USAID/Senegal  
Jeff Davis, Management Systems International

**Using Evidence to Create Safer Schools**

Jordan Detwiler-Michelson, Education Development Center  
Gwendolyn Heaner, Education Development Center  
Maritza Trejo, Glasswing International  
Meriam Manell Sassi, FHI 360

**SEL and Soft Skills in Crisis and Conflict Contexts**

Silvia Diazgranados Ferrans, Harvard University  
Katherine Dutko, Catholic Relief Services  
Julia Johna, Save the Children  
Mary Beth Wilson, Chemonics International

**The Cost of Teacher Support - Variations in Contexts and Perspectives**

This panel discussion explores how cost drivers of teacher support and professional development vary across contexts and intersect with results.

Tracy Brunette, RTI International  
Christine Harris-Van Keuren, SALT Analytics  
Jennifer Sklar, IRC  
Elena Walls, USAID

**Making Better Decisions: Common Misconceptions about Interpreting Evaluation's Findings**

This panel discussion has been merged with Melissa Chiappetta’s submission, “Why Data Isn’t Being Used, and How to Change That.”

Melissa Chiappetta, Independent  
Zachariah Falconer-Stout, EnCompass  
Idalia Rodriguez Morales, Management Systems International  
Hetal Thukral, School-to-School International

**Participant Led Emergent Discussion**

**1:00pm - 2:00pm**

LUNCH
### 2:00pm - 2:30pm

**Spotlight Session: Youth and Leadership with Bonnie Glick**
This fireside chat with Bonnie Glick, Assistant Administrator, USAID, will cover topics related to promoting youth leadership in different contexts. Moderator to be announced at a later date.

<table>
<thead>
<tr>
<th>Systems Strengthening</th>
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<tbody>
<tr>
<td>**Sign Language as Communication Foundation, a Conversation between Kenyan and Malawian Advocates for Deaf Educators</td>
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<tr>
<td>In this fireside chat, two advocates will discuss the case for developing basic Sign Language communication skills to strengthen the foundations of literacy for Deaf children.</td>
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<tr>
<td><strong>Georgine Auma Studio Kenyan Sign Language</strong></td>
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<td><strong>Bettie Wisiki, National Reading Program (NRP) Malawi</strong></td>
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<tr>
<td>**Expecting the Unexpected…(Mis)Adventures in Managing Book Supply Chains</td>
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<tr>
<td>This session of 4 fail fest stories will explore how the absence of textbooks and other teaching and learning materials (TLM) is a key factor in low learning levels. Lesson learned will be shared on what these stories can tell us about strengthening book supply chains moving forward.</td>
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<td><strong>Amber Gove, RTI International</strong></td>
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<td><strong>Massimo Monti, Burda Education</strong></td>
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<td><strong>Scott Walter, CODE</strong></td>
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<td><strong>Teachers Learning Together: Systems Strengthening to Support Teacher Professional Development</strong></td>
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<td><strong>Amy Bernath, IREX</strong></td>
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<td><strong>John Gillies, FHI 360</strong></td>
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<td><strong>Irina Kudenko, Education Development Trust</strong></td>
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<td><strong>Paul Mphisa, VVOB - Education for Development</strong></td>
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<tr>
<td><strong>Creative Partnerships Using Both High and Low Technology Strategies to Spark Equal Opportunity Literacy and Numeracy Education (#13993798)</strong></td>
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<td><strong>Christopher Kurz, Rochester Institute of Technology</strong></td>
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<td><strong>Daniel Lavan, Sesame Workshop</strong></td>
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<td><strong>Jomara Laboy Rivera, Peace Corp Shirin Lutseali, Save the Children</strong></td>
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<td><strong>Powering Up Education Through the Use of Innovation Competitions</strong></td>
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<tr>
<td>This panel discussion will explore the rationale behind and lessons learned from the use of innovation challenges/competitions in education for global and national impact.</td>
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<td><strong>Anthony Bloome, USAID</strong></td>
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<td><strong>Lorin Kavanaugh-Ulku, USAID</strong></td>
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<td><strong>Ian Macpherson, GPE</strong></td>
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<td><strong>Meron Menwyelet, World Vision</strong></td>
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<td><strong>Jess Prout, DFID</strong></td>
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### 3:30pm - 4:00pm

**GALLERY WALK**

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Nathalie Louge, FHI 360
Katherine King, RTI International
Katherine Thomas, Cambridge Education

Private Sector Pathways to Improving Access to Quality Education

Sonia Arias, USAID
Caitlin Hurley, USAID
Nirav Khambhati, Center for Global Development
Arjun Upadhyay, Results for Development

Approaches to Foundational Skills that Foster Self-Reliance

Rachel Christina, Education Development Center
Nathaniel Haight, USAID Rafiath Mithila, BRAC

Investing in Non-State Local Leaders to Support the Journey to Self-reliance
In this panel, participants will hear from local community-based organizations on why developing local leaders is key for achieving self-reliance and the opportunities and barriers they face in this work with host country governments, USAID, and large implementing partners.

Maimuna Ahmad, Teach for Bangladesh
Madhukar Banuri, Leadership for Equity
Wendy Kopp, Teach for All
Folawe Omikunle, Teach for Nigeria

Partnering with Government to Provide Effective Technical Assistance - the Case of Teacher Education System Reform in Ghana
This fireside chat with the Minister of Education for Ghana will explore how providing effective technical assistance has helped Ghana effectively implement some major system-strengthening reforms to teacher education.

Matthew Opoku Prempeh, Government of Ghana
Robin Todd, Government of Ghana

Building Industry Engagement Mechanisms for Philippine Higher Education Institutions to Deliver Innovation-Led Economic Growth
This panel discussion will examine how USAID is empowering universities to jointly develop with industry new programs in student career services, industry-relevant curricula, and technology transfer in order to harness the societal and economic benefits of innovation.

Richard Abendan, RTI International
Participant Led Emergent Discussion
Topic(s) TBD.